



**SPORTS
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HUB**

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**Former MLS Conference Champion and Two-Time All-Star Coach Octavio Zambrano
Named Executive Vice President of Sports Performance Hub's Soccer Vertical and General
Manager of Miami FC**

The Ecuadorian-American soccer manager brings more than 25 years of leadership experience across MLS, South America and Europe to the Sports Performance Hub ecosystem in Homestead, Florida, and its professional club, Miami FC.

MIAMI-DADE COUNTY, FL – July 21, 2026 – Sports Performance Hub (SPH), the privately funded sports, education, live entertainment and real estate ecosystem currently under development in Homestead, Florida (Miami-Dade County), and Miami FC, the professional club that forms part of SPH, today announced the appointment of internationally respected soccer manager Octavio Zambrano as Executive Vice President of the SPH soccer vertical and General Manager of Miami FC.

Zambrano brings more than 25 years of experience across Major League Soccer, international football and elite player development. He will set the strategic and technical direction for SPH's soccer vertical while leading all sporting and business operations at Miami FC — building the club's soccer philosophy, strengthening its player development pathways, and unifying youth, academy and professional soccer under one methodology across the Sports Performance Hub campus.

An Ecuadorian-American soccer executive, Zambrano holds a UEFA A License, a U.S. Soccer Federation A License and a CONMEBOL Pro License. Across a career spanning North America, South America and Europe, he has built a reputation for developing winning teams, cultivating talent and building soccer programs that last.

A Proven Leader on the International Stage

Zambrano ranks among the most accomplished coaches in Major League Soccer history, holding one of the league's highest career winning percentages. He led the LA Galaxy to the 1998 Supporters' Shield and to the 1997 CONCACAF Champions' Cup Final — the first time a U.S. club reached that championship match. He later turned around the New York MetroStars, taking the club from last place in the Eastern Conference to its first-ever regular season conference title in 2000. Three times named head coach of the MLS All-Star

Team, he has coached some of the sport's most iconic players, including Carlos Valderrama and Lothar Matthäus.

Internationally, Zambrano served as head coach of the Canada Men's National Team, guiding the program to the quarterfinals of the 2017 Concacaf Gold Cup, and worked as a FIFA technical advisor, authoring the technical report for the 2009 Concacaf Gold Cup. His coaching résumé also includes championship-winning and finalist campaigns in El Salvador, Colombia, Ecuador, Hungary and Moldova — further evidence of his standing as one of the sport's most experienced and respected soccer leaders.

Building the Pathway in Homestead

At SPH, Zambrano will implement his own player development philosophy: an integrated model built to carry athletes seamlessly from grassroots participation through the academy and into the professional game. That philosophy dovetails with SPH's broader vision — a comprehensive soccer ecosystem where athletes develop on and off the field through elite coaching, education, sports science and performance resources.

Born in Ecuador, Zambrano moved to the United States at 18 to attend Chapman University, launching a coaching and leadership career that has since spanned more than two decades and multiple continents.

"Octavio is one of the most respected soccer minds in the United States, and I've had the privilege of watching his work firsthand over many years," said Nick Sakiewicz, CEO and Co-Founder of Sports Performance Hub. "South Florida sits at the crossroads of two of the world's richest soccer talent pools — the United States and Latin America. Very few leaders have successfully built winning organizations across both. Octavio's vision, leadership and commitment to player development make him the ideal person to lead our soccer strategy and help shape the future of Miami FC."

"What Sports Performance Hub is building in Homestead is unlike anything else in American soccer," Zambrano said. "This is much more than a collection of world-class facilities — it's a fully integrated ecosystem designed to develop athletes both on and off the field. I'm honored to lead SPH's soccer vertical and serve as General Manager of Miami FC. Together, we have an incredible opportunity to create a true pathway where young players can grow from the academy to the professional level while receiving the education, support and resources they need to reach their full potential."

Zambrano's appointment comes as SPH continues to develop its privately funded, more than 90-acre campus in Homestead, Florida (Miami-Dade County), anchored by a 10,000-seat stadium designed to expand to 30,000 seats for major events.

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About Sports Performance Hub (SPH)

SPH is a transformative mixed-use development in Homestead, Florida, integrating elite sports training facilities, college-preparatory education, sports medicine and wellness, live entertainment, and residential and commercial real estate. Founded by a coalition of world-class athletes and experienced operators, SPH is designed to drive economic growth, community engagement, and international investment in South Miami-Dade County. For more information, visit www.sperformancehub.com.

About Miami FC

Miami FC is a professional soccer club competing in the USL Championship and is part of the Sports Performance Hub ecosystem. Founded in 2015, the club is committed to excellence on the field while strengthening the South Florida community through youth development, community initiatives, and growing the game. Miami FC currently plays its home matches at Pitbull Stadium in Miami, Florida.

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